

minutes

S A S A K I



Architecture | Engineering | Planning

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meeting date April 30, 2008 time 2:00 – 5:00 pm

location

recorded by G. Havens, L. Strigens

distribution Jon Jenson, Jeff Kosloske, Kate Sullivan, Patricia Arredondo, Chris Gluesing, Jim Vander Heiden, d'Andre Willis, Lora Strigens, Julie Penman, Greg Havens, Janne Corneil, Philip Parsons, Kathryn Madden

purpose Peck School of the Arts

These minutes represent a summary of the content and character of each meeting and are not meant to be an exhaustive list of the comments made. Also, these notes are an initial attempt to understand the academic issues on campus; we will return to gather additional information as necessary.

ATTENDEES

LeeAnn Garrison, Chair, Liberal Arts and Professions Subcommittee
Polly Morris, Director of Development, Marketing, Outreach PSOA
Mary McCoy, Dean's Office PSOA
LeRoy Stoner, Assistant Dean of Facilities PSOA
Sue Thomas, Administration Office PSOA
Ed Rodriguez, Assistant Dean/ CON Academic Staff Representative
Marcia Parsons, Associate Dean PSOA
Scott Emmons, Interim Dean, Peck School of the Arts
Kelly Lahl, Visual Art/ Outreach PSOA
Bruce Brockman, Theater Chair PSOA
Jon Welstead, Music Department Chair PSOA
Rob Yeo, Film Department Chair, Academic Planning & Budget Committee
Janet Lilly, Department of Dance Chair
Annie Melchior, Dance and Theater Program PSOA

SUMMARY

A. Academics

Five departments – 2,000 students
Scott Emmons – Interim Dean

- Visual Art – largest

- Music/Film
 - Theatre
 - Dance
 - Delighted with return to Kenilworth
 - 70 faculty and 70 additional teaching staff
 - Utilize a lot of shared space
 - Zelazo is working well for them
 - Most students are undergraduates., a bit more of a shift to grad is desired ~100 grads ~1900 undergraduates
 - Certificate Programs – Chamber Music
 - Would like to improve program in Graphic Design
 - Very technology driven. "Want to see walls between film and visual arts bursting" blurred line
 - Most numbers are appropriate for infrastructure
- Differential tuition - \$800K/year generated
Charge \$20/credit

B. Space

- Need to finish 6th floor of Kenilworth. Multi-use, sprung floor, removable seats, conf. space, etc. \$3-5 million
- Inherited ACL "Arts Center Lecture" – chairs, media and acoustics are terrible; \$1.5 million to rehab (in back of Mitchell Hall)
- Proscenium stage needed. Main stage works well for Theatre, not appropriate for Dance and Music Theatre
- Donors are a source of funding
- Kenilworth – grad work and faculty research primarily
- Campus goes dead in the evenings with exception of PSOA – 350+ events/year
- Mitchell Hall – Dance on 2nd and 3rd, Film & Digital Art in basement
- Priority for fundraising -> scholarships and endowments for scholarships 1st priority
- Majority of instruction in daytime (including Fridays!). Fair number of evening and weekend classes

C. Community and Collaboration

- Design methodologies (Graphic Design & SARUP)
- Design Research Institute (SOA, Eng. SARUP)
- They certify music, art, theatre, dance teachers close collaboration w/ SOE
- Live/learn arrangement at Riverview

Departments

Visual Arts

- 800 undergraduates 25 graduates,
- 20 Faculty; 2 FT Academic Staff and 2 new faculty
- 40 Adjuncts
- "New" BFA re-vamped
- New digital studio practice
- Inter-disciplinary
- Raise recruitment to a national level
- Creating a minor in art

- Design Research Institute – just getting started
- Artists now lecture series

Innova – exhibition arm of the school

Kenilworth Arts Center

- International, contemporary or interdisciplinary
- Visual art
- 2 small galleries at Zelazo as well
 - Visual Arts & Film

Theatre

- New curriculum in BA & BFA tracks
- Developing three production series
- Theatre main stage shared with dance
- Production support space is contiguous to main space. Function soften collide because they teach in support space
- Theatre majors are increasing from 120 to ~140 students. Trying to develop an enrollment management plan.
- Music-theater new program. ~12-14 students (music, dance, theatre) currently, desire 40
- 14 full-time faculty 12 adjuncts
- Costumes class and productions are issues.

Music

- Continued growth in electronic music composition
- Requires larger space for multi-studio space
- Need the right type of space to accommodate audio distribution
- Mediation will be the future
- Studio recording – marriage of technology
- Dept-greater demand for online delivery of programs
- Whole school is trying to provide more basic courses online
- ~400 students -70 grads
- 17 tenure track – 56-57 others

Administrative Staff

- Director and 2.5 staff
- They contract all adjuncts
- Program managers
- 2-1/2 staff in Business Office in Arts Center
- Storage is an issue for this group

Masters of Arts in teaching the arts

Aimed at teachers that already have licensing, 35 credit degree

K-12 this will increase their graduate enrollment. Graduate tuition on a teacher's salary -> tough UWM is only university with all four arts and is therefore in a good position to certify teacher.

Film Department

- Tripled in size 11- faculty; 1 fulltime teaching academic staff; 18 adjunct; 4 tech staff; 1.5 office staff.
- Located in the basement of Mitchell Hall and Kenilworth
- 258 undergraduates; 13-14 graduates
- Collaboration occurs with music and theatre

- Interdisciplinary collaboration within PSOA
- Three tracks in BFA program
 - Photography
 - Film/Video/New Genres
 - Conceptual Studies in Media Arts Production
- Technology intensive program
- Film Wisconsin Initiative – tax incentives
- About 60% of their students remain in the region
- Student interest in animation
- New film initiative: Doc UWM – based in film dept.
- Gaming/animation
- Union theater is programmed by grad students in the film dept.
- They don't have a sound stage
- Divas program – BFA program – 66 credits, Digital Imaging Visualization Animation Sound
- Gaming – video games / programs and animation could be an opportunity.
- Lack sound stage

Dance

- National Accreditation (NASD) Goal: 2010
- Hybrid program – Conservatory & Choreography
- Three auditions/year ~100 students, accept 33
- 8-10 students out of 40 over summer
- 100 BFA, 30 grad students
- Community engagement
- Students are performers after graduation
- Performance space needed. Dance studio space needed
- In general, PSOA would like to offer more classes to other UWM students and community
- 8-10 full time faculty; 15-20 adjuncts. No more space available—limits program.

Needs (Space)

- Performance space (Proscenium stage for Dance and Music Theatre)
- Studios
- Better/more offices
- Conference rooms
- Smaller classrooms 20-25 students
- Unified space for students because they are spread out
- 6th floor KSE build-out

Next Steps

1. Document meeting minutes
2. Return for field work, data collection, and additional meetings May 20-22.
3. Perform data and site analysis throughout the summer.
4. Present initial analysis findings in the fall.

The information above will stand as recorded unless Sasaki receives written comments within five days of the distribution date from a recipient requesting an amendment.

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