

Fall 2007
Department of Film

Portfolio Review Criteria

- **Film 253: Introduction to Photography**
- **Film 350: Digital Photography: Color**
- **Film 352: Photographic Expression**

For portfolio review, students applying to the Photography Track of the Film BFA may submit their final project from either Film 350 or 352. Students applying to the Film/Video/New Genres Track or Conceptual Studies Track may submit their final project from Film 253, (or 350 or 352), as one of their portfolio projects. Please refer to the document, "Portfolio Review Requirements" for the specific requirements of each track.

Final photography projects in Film 253 or Film 352 must be 10-15, 8x10 in. silver gelatin prints. Final photography projects in Film 350 must be 10-15, 8.5x11 in. inkjet prints. All images should be unmounted and pinned up in B51 on December 18, 2007. If you wish you may include 3-5 additional prints of your choice. Creative accomplishment is given greater weight than technical execution in your grade but remember without technical proficiency the creative vision can be squandered.

These project qualities will be considered in photography classes and are the same that the faculty looks for in portfolio review.

- Curiosity – passion for exploration, increasing one's experience and knowledge as evidenced by both the conceptual planning and execution of the imagery.
- Perceptual Skills – ability to find qualities of interest in things, people and events immediately around oneself.
- Process and Discovery – ability to focus on the inherent strengths of the photographs while building upon these strengths during subsequent image acquisition and output.
- Creative Voice – evidence of conceptual and aesthetic development and clear articulation of the student's creative voice.
- Technical Competency – evidence of self-sufficiency in 35mm camera operation, film exposure, film processing and image output.

Here is a list of things to look for as you work on your series of images:

- Have you posed a question, perception, or situation to explore and learn about?
- Are your compositions purposeful and directed?
- Do you have a sufficient number and/or variation of striking images needed to create an engaging final project?
- Are your images subtle and nuanced rather than clichéd?
- How is your personal point of view and/or personal visual style being expressed through your project?
- Is your project concise, directed and fully realized?